

Steve Barber

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Whitewater Resume

- 1994 Kent State Kayaking Club. Attended roll sessions at Kent State College and learned to kayak by boating on the Slippery Rock, Cuyahoga and paddled the Middle and Lower Section of the Moose River in up state New York.
- 1995 Kent State Kayaking Club continued paddling and roll sessions at Kent State on a weekly basis. Kayaked New River, Slippery Rock Cuyahoga
- 1996 Wildwater River Guide. Trained with the Dragans at Wildwater Expeditions on New and Gauley Rivers to be a raft guide/video kayaker. Kayaked New River, Arden Section of the Tygart, Elk River, Buckhannon, First Aid, CPR, and Wilderness First Responder certified
- 1997 Wildwater River Guide/Video Kayaker on New River and Gauley River
Kayaked New River, Lower Gauley, Arden Section of the Tygart, Elk River, Buckhannon, Cheat, Laurel Creek, Mill Creek, Swiftwater Rescue trained
- 1998 Wildwater River Guide/Video Kayaker/Kayak Instructor/Sweep Boater/Gear Boater (Oar Rig) on Lower New. Kayaked Cranberry, Cherry, Upper and Lower Gauley, Upper Yough, Glade Creek, First Aid, CPR, and First Responder, Swiftwater Rescue trained
- 1999 Wildwater River Guide/Trip Leader/Sweep Boater/Gear Boater/Kayak Instructor/Video Kayaker on Lower New as well as checking out as Guide on Lower Gauley Section as and Video Kayaker on all sections of Gauley and New. Kayaked Big Sandy and various creeks in that drainage Sovern, Fikes, Daggerty, Deckers Creek, Lower Blackwater, North Fork of the Black Water. Managed WVU kayak club and roll sessions, Swiftwater Rescue trained.
- 2000 Wildwater River Guide/Trip Leader/Sweep Boater/Gear Boater/Video Department Manager/Video Kayaker on all sections of New and Gauley as well as checked out as Guide on Upper Gauley and Trip Leader on Lower Gauley Section. Kayaked Nolichucky, Chattooga Sec IV, Wilson's Creek, Ocoee. Managed WVU kayak club and roll sessions First Aid, CPR, and First Responder, Swiftwater Rescue trained and certified.
- 2001 Wildwater River Guide/Trip Leader/Sweep Boater/Gear Boater/Video Kayaker on all sections of New and Gauley part time. Studied abroad in China most of the summer. Kayaked Russell Fork and a steady diet of local rivers and creeks from Upper Yough MD., Morgantown WV. to Fayetteville WV.

- 2002 Wildwater River Guide/Trip Leader/Sweep Boater/Gear Boater/Video Kayaker on all sections of New and Gauley. Kayaked Russell Fork and a steady diet of local rivers and creeks from Upper Yough MD., Morgantown WV. to Fayetteville WV. First Aid and CPR Certified.
- 2001 Wildwater River Guide/Trip Leader/Sweep Boater/Gear Boater/Video Kayaker on all sections of New and Gauley part time. Studied abroad in China most of the summer. Kayaked Russell Fork and a steady diet of local rivers and creeks from Upper Yough MD., Morgantown WV. to Fayetteville WV. Competed in the Canyon Doors Rodeo on the Lower Gauley during the World Rafting Championships.
- 2002 Wildwater River Guide/Trip Leader/Sweep Boater/Gear Boater/Video Kayaker on all sections of New and Gauley Full Time. Kayaked a lot.
- 2003 Wildwater River Guide/Trip Leader/Sweep Boater/Gear Boater/Video Kayaker on all sections of New and Gauley part time. Studied Abroad in China worked only in the Fall season. Kayaked, First Aid and CPR certified.
- 2004 Lived in JingDezhen China rafted a river in Jiangxi Province. River name unknown. Also took a boat trip and bamboo rafting trip on the Li Po river and tributary in Guangzhou Province.
- 2005 Lived in JingDezhen China took a boat trip for three days two nights on the Yangtze River through the Three Gorges from Sichuan area to Shanghai.
- 2006 Raft Guide/Video Kayaker/ Photo Boater/ Safety Boater on all sections of the Youghiogheny River with Ohiopyle Trading Post and River Tours. Created Video Department and implemented sales of videos and pictures along with creating video intros, DVD and Cd jewel case artwork. First Aid, CPR certified.
- 2007 Raft Guide/Video Kayaker/ Photo Boater/ Safety Boater on all sections of the Youghiogheny River with Ohiopyle Trading Post and River Tours. Managed Video Department. Created Website for the company, along with marketing materials such as designing postcard and calendar mailers to past guests. Created promotional video materials used as commercials on rafting videos and promotional videos that were embedded on Websites.

2008 Raft Guide/Video Kayaker/ Photo Boater/ Safety Boater on all sections of the Youghiogheny River with Ohiopyle Trading Post and River Tours. Managed Video Department. Level 4 Swiftwater Rescue Instructor Certification from ACA and Charlie Walbridge to teach and certify staff in Swiftwater Rescue. First Aid, CPR certified. Created another Website for the Upper Yough section of the company and created modernized office IT department with all Mac computers, printers, routers etc. along with streamlining guest information database entry protocols for archive and retrieval. Designed and implemented media campaigns from email marketing to mail marketing for all past and prospective rafting guests. Created promotional video materials used as commercials on rafting videos and promotional videos that were embedded on the Website. Worked with OTP and Laurel Highlands Visitors Bureau to promote rafting trips. Company had record setting year with most guests to date. Also was hired by the Pennsylvania Environmental Council to create the artwork celebrating the national recognition of the Youghiogheny as the River of the year. I worked along with the PEC, DCNR, Pennsylvania Boating Commission and Ohiopyle State Park to create posters and T-shirts commemorating the event.

2009 Raft Guide/Video Kayaker/ Photo Boater/ Safety Boater on all sections of the Youghiogheny River with Ohiopyle Trading Post and River Tours. Managed Video Department. Taught and certified staff in Swiftwater Rescue as well as raft guide/video/ photo boater training. Created and networked guest reservation system to replace out of date reservation system. Designed rafting brochure, posters, postcards, email campaigns to market to past and prospective guests. Trained staff in office IT operation. Integrated new office phone system along with scripted automated commercial while on hold which included original music composition and voice recording of owner telling about company and all services offered. Created more promotional video material that featured various sections of whitewater the company rafted on along with other aspects of the company such as biking and ice-cream sales. Worked with OTP and Laurel Highlands Visitors Bureau to promote rafting trips. Company had record setting year with most guests to date. Also rowed 226 miles of the Colorado River through the Grand Canyon.

2010 Raft Guide/Video Kayaker/ Photo Boater/ Safety Boater on all sections of the Youghiogheny River with Ohiopyle Trading Post and River Tours. Managed Video Department. Taught and certified staff in Swiftwater Rescue as well as raft guide/video/ photo boater training. Certified in CPR and First Aid. Designed posters, postcards, roadside billboards, email campaigns to market to past and prospective guests. Trained staff in office IT operation. Assembled and customized rowing rigs for class I-III whitewater fly fishing, trained OTP staff and Nemaquin Woodlands Fly Fishing Department in raft rowing operation, techniques and protocol. Created promotional videos for fly fishing services offered by rafting company for Internet marketing. Worked with OTP and Laurel Highlands Visitors Bureau to promote rafting trips. Company had record setting year with most guests to date. Taught Swiftwater Rescue Clinic on the Gauley River to Medical Students.

2011 Raft Guide/Video Kayaker/ Photo Boater/ Safety Boater on all sections of the Youghiogheny River with Ohiopyle Trading Post and River Tours. Managed Video Department. Taught and certified staff in Swiftwater Rescue as well as raft guide/video/photo boater training. Designed new rafting brochure, posters, postcards, roadside billboards, email campaigns to market to past and prospective guests. Trained staff in office IT operation. Worked with OTP, Laurel Highlands Visitors Bureau and Seven Springs Resort to promote rafting trips.

2012 Raft Guide/Video Kayaker/ Photo Boater /Safety Boater on all sections of the Youghiogheny River with Ohiopyle Trading Post and River Tours part time. Designed postcards, and email campaigns to market to past and prospective guests. Created all new promotional video marketing media with DSLR and Pro consumer 1080p HD video cameras for distribution on the Websites and Internet. Created two new Websites for OTP. Worked with OTP, Laurel Highlands Visitors Bureau and Seven Springs Resort to promote rafting trips.

2013 Raft Guide/Video Kayaker/ Photo Boater /Safety Boater on all sections of the Youghiogheny River with Ohiopyle Trading Post and River Tours part time. Designed postcards and email campaigns to market to past and prospective guests. Created additional promotional video marketing media with DSLR and Pro consumer 1080p HD video cameras for distribution on the Websites and Internet. Attended ACA Swiftwater Symposium on the Tuckaseegee River in North Carolina for Level 4 Swiftwater Rescue re-certification.

2014 Have not kayaked yet but have watched a lot of video on the Internet of kayakers with my son, built a Website for Charlie Walbridge and I'm planning a 6 day trip on the Main Salmon river. Looks to be a good year.

References

Blaine Daniel (bdaniel32@yahoo.com)
Joel Means (joelmeans@ohiopyletradingpost.com)
Charlie Walbridge (ccwalbridge@cs.com)

Skills

Kayaking, raft guiding, swiftwater rescue, haul systems, video, photography, tarpology, construction, ceramics, computers (macs), social media, analytics, code, css and cms based web construction, search engine optimization, campfire guitar, gardening, being a husband and dad.